



Directorate of Students' Welfare
Guru Gobind Singh Indraprastha University
(A State University established by the Government of NCT of Delhi)
Sector 16-C, Dwarka, New Delhi 110 078



F.NO/GGSIPU/DSW/19/2024-437

Date: 15.03.2024

NOTICE

Sub: Invitation for the Brightest Students to Visit Startup Mahakumbh

The ASSOCHAM is organizing the startup Mahakumbh, and industry-led event that celebrates the strength of the Indian startup and innovation ecosystem. The startup mahakumbh will be a first-of-its-kind event in terms of magnitude, scale, and impact, scheduled from March 18th to 20th March, 2024 at the iconic Bharat Mandapam and sprawling Pragati Maidan in New Delhi. The details of the subject cited above are enclosed herewith.

Those students who wants to avail these opportunity they can visit the aforesaid venue on aforesaid dates.

Vandana
15-3-24
(Dr. Vandana Singh)
Associate Director, SW

Copy to:

1. All Deans/Directors, USS/Centers - with a request to circulate among all the students
2. Head UITS With the request to upload same on the website of the University
3. AR to VC, GGSIP University- for kind information of the Hon'ble Vice Chancellor
4. AR to Registrar, GGSIP University- for kind information of the Registrar
5. Guard File.

Surinder Singh
15/3/24
(Surinder Singh)
Section Officer, SW



सत्यमेव जयते

DEPARTMENT OF INDUSTRIES
GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
3rd FLOOR, UDYOG SADAN, PATPARGANJ INDUSTRIAL AREA, DELHI 92
1st March 2024

To,

Director
Department of Training & Technical Education,
Government of NCT of Delhi (dirtte.delhi@nic.in)

Subject: Invitation for the Brightest Students to Visit Startup Mahakumbh

Sir,

With regards to the reference cited, it is informed that ASSOCHAM is organizing the Startup Mahakumbh, an industry-led event that celebrates the strength of the Indian startup and innovation ecosystem. The Startup Mahakumbh will be a first-of-its-kind event in terms of magnitude, scale, and impact, scheduled from **March 18-20, 2024**, at the iconic Bharat Mandapam and sprawling Pragati Maidan in New Delhi.

Every State can send the 50 to 100 brightest students, the Future Entrepreneurs from across State to visit Exhibition, meet best of start of startups and specially curated day long programme only for them.

It is therefore requested to indentify & ensure **the participation of 50 to 100 brightest students** from educational institution in the Startup Mahakumbh; further details of the Startup Mahakumbh is attached in (*Annexure-I*)

You may send the list of brightest students directly to the Startup Mahakumbh Team under intimation to this department.

Yours faithfully,

**Signed by Ankur Prakash
Meshram**
Date: 01-03-2024 14:59:47

Dy. Commissioner (Industries)

Enclosed: details of the Startup Mahakumbh

Copy:

1. PPS to Additional Chief Secretary industries, Department of Industries
2. PS to Special Commissioner II, Department of Industries
3. PS to Director, Directorate of Education (dired@nic.in)



EODB Department <eodb.industries2021@gmail.com>

Fwd: Startup Mahakumbh - Delhi Participation (18th TO 20th ,2024)

1 message

EODB-DSI IDC <eodb2020@gmail.com>
To: EODB Department <eodb.industries2021@gmail.com>

Tue, Feb 27, 2024 at 1:27 PM

----- Forwarded message -----

From: **States & UTs StartUp Mahakumbh** <states@startupmahakumbh.org>
Date: Wed, Feb 21, 2024 at 4:20 PM
Subject: Startup Mahakumbh - Delhi Participation (18th TO 20th ,2024)
To: <ankur-meshram@nic.in>
Cc: eodb2020@gmail.com <eodb2020@gmail.com>, <pradeep@indiamobilecongress.com>, <aprajita.saini@investindia.org.in>, <neha.nagpal@investindia.org.in>

Dear Sir

Thank you for your participation in the meeting scheduled on 9 February 2024, by Sh. Sanjiv, Joint Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), regarding Startup Mahakumbh.

As you are aware, ASSOCHAM is organizing the Startup Mahakumbh, an industry-led event that celebrates the strength of the Indian startup and innovation ecosystem. The Startup Mahakumbh will be a first-of-its-kind event in terms of magnitude, scale, and impact, scheduled from March 18-20, 2024, at the iconic Bharat Mandapam and sprawling Pragati Maidan in New Delhi.

We are sharing the overview details of the Startup Mahakumbh.

We look forward to your support in making the Startup Mahakumbh a resounding success.

Best Regards
Samit Shukla

START-UP
mahakumbh
BHARAT INNOVATES

March 18-20, 2024

Bharat Mandapam, Pragati Maidan
New Delhi

State Participation- Startup Mahakumbh- Ver-02.pdf
704K

STARTUP mahakumbh

March 18-20, 2024,
Bharat Mandapam, Pragati Maidan,
New Delhi

ASSOCHAM

PARTICIPATION OPPORTUNITIES FOR STATES OF INDIA

Startup Mahakumbh, is a first-of-its-kind event, in terms of magnitude, scale and impact, scheduled from March 18-20, 2024, at the iconic Bharat Mandapam & sprawling Pragati Maidan in New Delhi. The Startup Mahakumbh is a three-day event designed to unite startup founders, angel investors, alternative investment funds, family offices, high-net-worth individuals (HNIs), bankers, academics, corporate representatives, ecosystem-driven incubators & accelerators, captains of industry, government agencies, the international community and future entrepreneurs.

This summit offers two unique opportunities to the States of India to participate in the event.

Every State can use this forum to highlight their startup friendly policies & initiatives, startup eco-system as well as diverse profile of startups nurtured by them. These startups to showcase their innovations and business models, connect with potential collaborators, network with investors and gain insights from best of the minds coming from across India and overseas on one platform. The States can also gain from this event by scripting their future strategies, forge ties with other innovation clusters and attract investor community.

Every State can send the 50 to 100 brightest students, the Future Entrepreneurs from across State to visit Exhibition, meet best of start of startups and specially curated day long programme only for them.


Option	Participation Opportunities	Amount
A	Participation of 5 promising startups	Complimentary
B	Supporting State	15.00 Lakhs
C	Partner State	50.00 Lakhs


Option A

Complimentary

Participation of promising Startups from your State in Startup Mahakumbh.

1. Organisers are pleased to provide 5 startup pods for each State and Union Territory to exhibit in Startup Mahakumbh.
2. Each Pod will consist of Table, Chair, 40-inch screen and a Power connection.

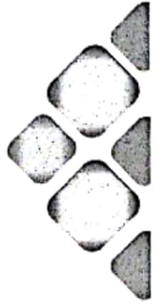
www.startupmahakumbh.org | 

secretariat@startupmahakumbh.org | 

STARTUP mahakumbh

March 18-20, 2024,
Bharat Mandapam, Pragati Maidan,
New Delhi

ASSOCHAM
Association of Chambers of Commerce and Industries of India



3. Each Startup will get 2 exhibitor delegate passes that will give them access to the two-day conference program loaded with Plenary talks by the visionaries, domain experts, unicorn founders and top investors. The Conference programme also consists of focused sessions addressed by domain experts covering 10 different themes.
4. Lunch as well as two coffee breaks will be on the house for these delegates on all the three days of the exhibition.
5. Every State is also encouraged to arrange the participation of 50 to 100 Students the "Future Entrepreneurs" to attend Startup Mahakumbh on the day 3.

Over and above Complimentary Participation each State can enhance its participation as per the two options given below.

Option B

Partnership Title: **Supporting State**

Entitlements in the Exhibition

- Partners showcase area of 60 sqm including 10 complimentary pods.
- Display area with screen to showcase the state initiatives.
- Listing of Organizational Profile in the Event Document.

Entitlements in the Conference

- Opportunity to make a presentation in a conference breakout hall.
- Half page color advertisement in the event e-document

Entitlements in the Pre-Event

- Recognition under the title 'Supporting State' across the event.
- Acknowledgement with Hyperlink on the Home page of the event website.

Entitlements During the event

- Branding at the Venue in Exhibition and other locations.
- 2 Gold and 20 Silver Passes to 10 startups

Value: INR 15.00 Lakhs + 18% GST

- In case any State wishes to showcase more startups, every extra pod over and above the 10 free pods will be costing Rs. 50,000/- + GST.
- Final confirmation of state participation should reach the organizers before 29th Feb 2024,

www.startupmahakumbh.org

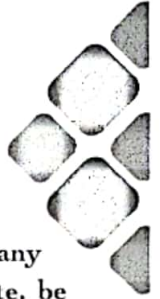
secretariat@startupmahakumbh.org



STARTUP mahakumbh

March 18-20, 2024,
Bharat Mandapam, Pragati Maidan,
New Delhi

ASSOCHAM
ASSOCIATION OF CHAMBERS OF COMMERCE AND INDUSTRIES



Startup Yatra for Futurepreneurs

It is increasingly recognized that there is no age entry barrier to a startup founder. Many successful startups are built by youth of the country who have dared to dream, innovate, be different and taken bold steps. If these talented youngsters from across India residing in metros, towns or even villages are given the right exposure and access to resources they can turn into future entrepreneurs at an early stage. This can catapult India into the top-ranking startup ecosystem which has already gained enviable 3rd ranking.

Startup Mahakumbh will be that right forum;

- To provide exclusive opportunity for 50 to 100 brightest students to be a part of India's Largest Start-up Festival and experience the energy of Start-up India at New Delhi
- To provide a platform for these young minds to get inspired, network and learn; to cross pollinate ideas and to forge collaborations.
- To encourage and inspire the brightest minds from every state of our country to build a super-successful start-up.

Tentative Schedule:

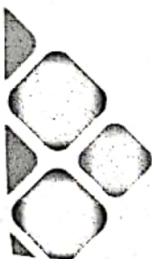
19th March, 2024: Reach Delhi and check in to hotels. Day opens for sightseeing in Delhi

20th March, 2024: Day long programme at Startup Mahakumbh

- 10.00am – 1.00 pm: **Futurepreneurs** Plenary with inspiring talks by young Unicorn Founders, sessions on storytelling, crafting business pitches and accessing various start-up schemes/funds
- 1.00 pm – 2.00 pm: Networking Lunch
- 2.00 pm – 5.00 pm : Specific breakout sessions & interactions at the thematic pavilions.
- Future Entrepreneurs will also have access to visit the Exhibition and interact with about 1000 exhibiting startups

Note - Adequate food arrangement will be made by organizers for future entrepreneurs. Travel and accommodation of exhibiting startups and future entrepreneurs will be the responsibility of State bodies.

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www.startupmahakumbh.org
secretariat@startupmahakumbh.org

